



TENANTS PROJECT

Changes in Advertising Ethics CLE

1. Major changes take effect January 1, 2013 to Chapter 32 of the Rules of Professional Conduct with regard to lawyer advertising & client contact
2. 32:1.18 Prospective Clients
2. 32:7:1 Communication concerning a lawyer's services
3. 32:7:2 Advertising
4. 32:7.3 Direct Contact with Prospective Clients & Solicitation of Clients
5. 32:7.4 Communication of fields of practice
6. 32:7.5 Firm names and letterheads

Presenter:

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